



Double Up Food Bucks

Stretch your food dollars!

Frequently-Asked Questions for SNAP participants

How does the Double Up Food Bucks program work?

Double Up Food Bucks is a way for SNAP participants to stretch their food dollars and buy more fruits and vegetables.

When a SNAP customer pays for fresh fruits, vegetables and herbs with their SNAP EBT card at Leon's Gourmet Grocery, they will be given Double Up Food Bucks coupons for fresh produce FREE, up to \$20 per day, to spend that day or on a future visit.

When a SNAP customer purchases SNAP tokens at any of our three farmers market locations, they will be given FREE Double Up Food Bucks vouchers to spend on fresh fruits, vegetables, and herbs, up to \$20 per market day.

Who can participate in the Double Up Food Bucks program?

Any SNAP customer automatically qualifies for the Double Up Food Bucks program.

Where can I participate in the Double Up Food Bucks program?

These four Lincoln locations are currently participating:

- Old Cheney Road Farmers Market, 55th and Old Cheney Road
- Fallbrook Farmers Market, 570 Fallbrook Blvd
- Community Crops Veggie Van, 2301 O St
- Leon's Gourmet Grocer, 2200 Winthrop Rd

When can I participate in Double Up Food Bucks?

Any fresh produce purchased between now and May 31, 2018, will qualify for Double Up Food Bucks.

Do I have to use Double Up Food Bucks I have earned on the same day I purchase produce?

No. Double Up Food Bucks coupons that are earned towards produce may be redeemed the same day that produce is purchased OR they can be saved for future use.

When will Double Up Food Bucks expire?

Food Bucks are good through May 31, 2018.

Why was the Double Up Food Bucks program created?

Double Up Food Bucks was created to provide community members with more fresh, local produce, and to support local farmers.





Help your customers stretch their food dollars!

More fruits & veggies with EBT. It's easy with **DOUBLE UP FOOD BUCKS!**

Frequently-Asked Questions for partner agencies

What is the Double Up Food Bucks program?

- The Double Up Food Bucks program doubles the value of SNAP dollars spent on fresh fruits, vegetables, and herbs.
- Double Up Food Bucks is part of a national initiative to help low-income families choose healthy, fresh foods.

What are the benefits of Double Up Food Bucks?

- Local families win — families bring home and eat more healthy food.
- Local farmers win — farmers sell more produce and make more money.
- Local economy wins — more money circulates locally, creating a ripple effect of benefits.

Where is the Double Up Food Bucks program available?

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- Community Crops Veggie Van, 2301 O St
- Leon's Gourmet Grocer, 2200 Winthrop Rd

How does the Double Up Food Bucks program work?

- Any customer with a SNAP EBT card is automatically eligible.
- At grocery stores, SNAP customers must purchase fresh produce with their EBT to earn Double Up Food Bucks.
- At farmers markets, SNAP customers swipe their EBT card at the market manager's booth for SNAP tokens, and earn Double Up right at the booth.
- For every \$1 they spend, they get another dollar's worth of fresh produce free, up to \$20 per day.
- Customers can purchase any fresh produce to redeem Double Up Food Bucks coupons, and can redeem their rewards until May 31, 2018.

Where can I find more information?

- Visit www.DoubleUpNebraska.org or call 402-472-3716 to learn more about Double Up Food Bucks

